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<u>REMARKS</u>

Applicant respectfully requests reconsideration and allowance of the subject application. Claims 1-5, 7-29, and 31-36 are pending.

35 U.S.C. §103 Claim Rejections

Claims 1-5, 7-29, and 31-36 are rejected under 35 U.S.C. §103(a) for obviousness over U.S. Patent No. 5,583,560 to Florin et al. (hereinafter, "Florin"), in view of U.S. Patent No. 5,895,462 to Toki (hereinafter, "Toki"). Applicant respectfully traverses the rejection.

In the present Office Action, the Office recognizes that Florin does not disclose:

"displaying the primary display screen on a television through a web browser program", as recited in independent claims 1 and 33 (Office Action pp. 2 and 7, respectively);

"displaying the primary display screen through a web browser program", as recited in independent claims 20, 26, and 34-35 (Office Action pp. 4, 5, and 7 respectively);

"the primary display screen comprises a screen image displayed through an interactive display environment including World Wide Web content", as recited in independent claim 29 (Office Action p.6); and

"the primary display screen being displayed through a web browser program", as recited in independent claim 36 (Office Action p.8).

Thus, the Office cites Toki for the recognized deficiencies of Florin. Applicant respectfully disagrees that Toki discloses "displaying the display screen on a television via a web browser" as the Office contends (Office Action p.2). Further, Toki does not teach or suggest that a television channel is displayed on a television through a web browser program. Claim 1 describes that multiple television channels are displayed as small display screens as part of a primary display screen that is displayed on a television through a web browser program.

Toki simply describes that a web page corresponding to a URL is displayed on a computer display (*Toki* col. 6, lines 56-59). The apparent novelty of Toki is that the URL can been selected with a channel selection remote-controller. Toki actually teaches away from the present application in that Toki only describes displaying Internet information (i.e., a web page) on a display unit. This is in opposite to displaying television through a web browser program, as recited in the independent claims of the present application. For example, Toki describes that Web page data of a selected URL is read from a Web page database and displayed on the display unit (*Toki* col. 19, lines 38-42). This is contrary to displaying the primary display screen of selected television channels on a television through a web browser program, as described in claim 1.

Toki does not teach or suggest that television channels are displayed on a television through a web browser program, as recited in claim 1. Accordingly, claim 1 is allowable over the Florin-Toki combination and Applicant respectfully requests that the §103 rejection be withdrawn.

In addition to claim 1, independent claims 20, 26, 29, 33, 34, 35, and 36 are also allowable over the Florin-Toki combination for the reasons described above.

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Furthermore, the Florin-Toki combination does not teach or suggest the combination of elements recited in independent claims 1, 20, 26, 29, and 33-36. Accordingly, the §103 rejection should be withdrawn.

Claims 2-5 and 7-19 are allowable by virtue of their dependency upon claim 1 (either directly or indirectly).

Claims 21-25 are allowable by virtue of their dependency upon claim 20 (either directly or indirectly).

Claims 27-28 are allowable by virtue of their dependency upon claim 26.

Claims 31-32 are allowable by virtue of their dependency upon claim 29.

Conclusion

Pending claims 1-5, 7-29, and 31-36 are in condition for allowance. Applicant respectfully requests issuance of the subject application. If any issues remain that prevent issuance of this application, the Examiner is urged to contact the undersigned attorney before issuing a subsequent Action.

Respectfully Submitted,

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By: